

Beat: Business

## ALEXANDRE ARNAULT AND CEDRIC CHARBIT LEADING NEW GENERATION OF LUXURY GOODS

### AT FT LUXURY SUMMIT VENICE

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**USPA NEWS** - The theme of 2018's FT Luxury Summit is "Luxury Disruption: the industry Innovators Changing the Narrative"<sup>[?]</sup>. "We are honoured and delighted to welcome so many leading industry executives, innovators and financiers at this years Summit, in Venice. It was first held in Venice 11 years ago, and since that time the industry has undergone seismic change"<sup>[?]</sup> James Gunnal, Managing Director of FT Live Global Conference & Events, stated. John Ridding, CEO of Financial Times, addressed the warm welcoming words at the reception, Plazzio Grassi, in Venice, on Sunday evening.

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#### CHANGING THE NARRATIVE- THE INNOVATORS STEERING THE FUTRE OF LUXURY.-----

It is 11 years since the FT's Business of Luxury Summit was held in Venice. Since that time the industry has undergone seismic change. In a country renowned for its luxury goods heritage, the Summit will discuss where next for the industry. How can the traditional houses innovate in order to keep ahead of the industry disruptors and remain competitive in the market? What does the millennial luxury consumer want and how is the way they are shopping changing the face of retail? How is Gen Z impacting the market and media landscape? And what can we learn from them? Co-chaired by the FT's Editor, Lionel Barber and Fashion Editor, Jo Ellison the Summit will bring together leading executives from the industry, innovators and financiers to debate the latest changes in the luxury narrative and what lies ahead.

#### HUMANS OF FOUNDATION UNVEILS THE HOFF APP"<sup>[?]</sup> ANTI SEXUAL HARRASSMENT IN FASHION INDUSTRY

As part of the organization's education effort, HOFF Academy, Humans of Fashion Foundation hosted the Sewing New Patterns Seminar at the Financial Times Luxury of Business Summit in Venice, Italy, May 20-23. Speakers included Susan Scafidi, Founder and Academic Director of the Fashion Law Institute at Fordham Law School-----([www.fashionlawinstitute.com](http://www.fashionlawinstitute.com)) and Model/Entrepreneur/Actress Toni Garrn, founder of the Toni Garrn Foundation [www.tonigarrnfoundation.org](http://www.tonigarrnfoundation.org). Panelists discussed with global fashion leaders, how anti-harassment policies, corporate code reform, technology and artificial intelligence will change the industry.-----

NGO Humans of Fashion Foundation is to address and prevent sexual harassment, assault, abuse and misconduct in the fashion industry. The Humans of Fashion Foundation aims to achieve this by providing a platform to guide those who have experienced this type of abuse and connect them to pro-bono and subsidized legal professionals, counselors and support networks. See more at <http://humansoffashion.org> (Source : Humans of Fashion Foundation). As part of this workshop "Humans of Fashion"<sup>[?]</sup> Co-Founders Kristina and Antoniette aimed to demonstrate the beta version of HOFF app and how it works connecting users to pro-bono legal, health and mentor networks.-----

Fashion model Kristina Romanova (Vera Wang, Ralph Lauren, Dolce & Gabbana) and singer-songwriter/lawyer Antoniette Costa

(Billboard Classical Charts) founded the Humans of Fashion Foundation to create a platform that guides and connects individuals in the fashion industry who have experienced sexual harassment, abuse, misconduct and assault in the fashion industry with pro bono and subsidized legal professionals, counselors, and support networks. The Humans of Fashion Foundation wants to create a safer workplace for ALL professionals in the fashion industry from models and designers to stylists and makeup artists. By releasing an application, the "HOFF app" dedicated to real-time advice, Humans of Fashion Foundation hopes to bring a revolutionary approach to address and prevent sexual harassment and abuse in the industry, and create a platform for discussion. By incorporating technology into the platform, it's working to make the industry safer and encourage support between fashion veterans and the younger generation.

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