Beat: Lifestyle

The MEETING PLACE For FINE JEWELRY And HIGH JEWELRY DESIGNER

PRECIOUS ROOM BY MURIEL PIASER

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USPA NEWS - Precious Room by Muriel Piaser "The Meeting Place for Fine Jewelry and High Jewelry Designer" is a New Concept as the Most Exclusive and Intimate Meeting Point for the Fashion and Jewelry Market in Paris. A Real Opportunity to present a Specially Designed Collections to Industry Key Market Players, Leaders Opinion of the Fashion Community.

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Precious Room is a New Unique Concept, focused on the Vision of a Trunk Show breaking the Traditional Codes of Showrooms and Trade Fairs, bringing a Subtle and Committed Business, Promotion and Marketing Vision to an Exceptional Place that is the Palais Vivienne.

It was launched it Voluntarily during the Paris Haute Couture Period to Benefit from the Luxury and International Image of Paris, the Capital of Fashion, but above all it corresponds to the Purchasing Periods of the Pre-Collections during which 70% of the Budgets are Booked by Buyers. It therefore appears as a Promotion and Launch Showcase for Brands that want to make themselves known and a Preview for Established Brands that want toAanticipate Orders.

Source: Precious Room - Jewelry International Brands Exhibition
Wednesday 25 - 26 of January, 2023
@ Palais Vivienne - 36, rue Vivienne 75002 Paris France

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