

Beat: Business

## **INTERNATIONAL STUDENTS SPEND \$17.3 BILLION**

### **500,000 STUDENTS KEY TO SUCCESS**

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**USPA NEWS** - Edupreneur Awards winner Shivi Bhalla is all smiles finding a niche market of 500,000 International students contributing over \$17.3 billion to the Australian economy. When asked why 'Google' or 'Apple' the best companies in the world to work for Shivi says "People, all other things are second."

Launching his new book in Sydney- 'Studying in Australia' businessman Shivi Bhalla was in Perth receiving his recognition of success at the 2015 Edupreneur Awards held at the prestigious Duxton Hotel last week. The EDUAwards recognised, appraised and celebrated businesses and entrepreneurs in industries who are using education as a tool to grow. Bhalla said, "my book 'Studying in Australia' is the ultimate guide to settling in, finding a job and Permanent Residency in Australia for every student." Written for 'International Student' currently living in Australia or for anybody who wants to work or study in Australia, Shivi has shared his untold secrets and top notch strategies to help students experience a smooth transition on arrival, finding that dream job in Australia and most importantly, how to achieve Permanent Residency . "Techniques to Success in Australia are also covered in detail." said Bhalla. Shivi talks about the importance of mindset, beliefs and attitudes can literally change your life in a positive way. He has touched on some of the most important topics in this new global economy such as 'Networking', difference between 'Investment and Expense', mastering communication and language and more.

"I personally believe that it is so important yet difficult to be completely 'YOURSELF' because all the time we are being influenced and affected by the people around us either in a positive way or a negative way." said Bhalla.

Bhalla attributes his success to great communication skills. he said it has helped him to grab some of the best opportunities so far. Bhalla says he uses social media to focus and target top-notch entrepreneurs in Australia. People with positive mindsets , people who can benefit from his experiences and people who he can benefit from. " In a nutshell, I believe that there is no shortage of jobs or opportunities out there, but what we need is a competitive advantage. You need to go an extra mile to be outstanding." said Bhalla.

Demi Lovato once said, "No matter what you're going through, there's a light at the end of the tunnel and it may seem hard to get to it but you can do it and just keep working towards it and you'll find the positive side of things." words that in today's competitive world we sometime forget....Namaste.

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